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The Gaywood Valley Project

Newsletter: Summer 2011

Regan Marson of Grimston Junior School Designs Winning Logo

Regan's (pictured inside with Gemma Cousins) design was picked from an overwhelming 183 submissions received from three schools in the Gaywood Valley. Eastgate Community Primary, Grimston Junior and PottRow First School.

The logo competition was launched at the end of last year and all schools in the Gaywood Valley were invited to enter.

The winning logo (shown



above) will be used in all our promotional material. When used with the SURF logo, promotions will become

instantly recognisable as being part of the Gaywood Valley Project.

Wild About The Valley: Project Officially Launched at The Walks

The 8 May 2011 saw the official public launch of the project. Over 500 people attended the 'Wild About the Valley' event held at The Walks in King's Lynn. With an array of activities from a guided walk, story telling and dyke dipping to bird box making, and a local Councillor dressed as a tree! (see inside), it proved to be a great day out for local and visiting families. There were also many displays and demonstrations from

various local enterprises, organisations, societies, and partnerships etc. This event was hosted by the Gaywood Valley Project with



the help and support of Norfolk Wildlife Trust, West Norfolk In Bloom and the Borough Council of King's Lynn and West Norfolk. Many Thanks to all the staff who assisted in making this a successful day. See more photos inside.

Inside this edition:
Pictures from the launch and Regan's winning logo plus information about up and coming events.

www.sustainablefringes.eu

European Union



The European Regional Development Fund

The Interreg IVB
North Sea Region
Programme



*Investing in the future by working together
for a sustainable and competitive region*

A few snapshots from our launch



An Update From the Project Officer

Welcome to the second edition of the Gaywood Valley Newsletter. If you would like more regular updates then check us out on Twitter! Visit [twitter@GaywoodValley](https://twitter.com/GaywoodValley).

Lots has happened since our last newsletter. Most importantly we have our new logo. Our thanks go to all the children and schools that got involved.

We have a packed programme of events for 2011 which has been put together in partnership with the Norfolk Wildlife Trust (see next page). All events are free and cover subjects such as local history, wildflower and bird identification, trees,

invertebrates, dragonflies bats and even fungus! Perhaps the biggest event of the Gaywood Valley calendar was the public launch day on 8th May at The Walks . It was a great day for all the family as you can see from the pictures above, and it was fantastic to see so many of you there. I hope you enjoyed it as much as I did.

Soon we will be looking at what species and habitats are using the Gaywood Valley and perhaps you might like to be involved in sending in your sightings or volunteering for survey work? See back page for my contact details.

Also, 4 new circular walk boards have been installed in the villages of Roydon,

Pott Row, Grimston and Congham. We hope they can help you to explore these beautiful villages and learn more about their wildlife and history. Lastly I hope you have a



great summer and can get out and enjoy the Gaywood Valley area, whether it be for a workshop, guided walk or even just for you own pleasure and remember, I would love to hear from you. The Gaywood Valley really is a wonderful treasure of West Norfolk.

Gemma



Competition Time



Thanks to Active Norfolk, we have 5 sweatshirts to give away. If you like to be in with a chance of winning one, please send us 100 words for ideas on leisure and recreation

activities you would like to see happen in the Gaywood Valley. Submissions can be made in writing or by email using the details shown at the bottom of the

back page. Winners will be drawn at random on 2 August 2011. Remember to include contact details so we can let you know if you have won!

Watch out for the other Events we're hosting in the Valley this Summer, including

Walk: Heaths, ruins and the second world war

Saturday 16 July, 9.30am - 12pm

Start point: Church Farm, Bawsey, PE32 1EU (TF 662203)

Details: Free. No need to book. Approximately 4 miles.

Family Event: Bite Size Birds

Saturday 6 August, 9.00am -

1pm

Start point: Harding's Pits, South Quay, King's Lynn
Details: Free. No need to book, just turn up and join in.

Walk: A Wild Walk on The Heath

Sunday 7 August, 10.00am - 12.30pm

Start point: Roydon Common Nature Reserve (TF 681230)

Details: Free. No need to book. Approximately 3 miles.

For further information on

any of these events phone Norfolk Wildlife Trust on 01603 598333 or visit Norfolk County Council's page at www.sustainablefringes.eu and select the Events Calendar.



Regan's Winning Design continued....

The 183 designs were reviewed and short-listed by the projects Advisory (Officer) Group which includes representatives from local authorities, government and conservation bodies and universities. The winning design was then chosen by the projects Joint Advisory Panel made up of members and officers of the Borough Council of King's Lynn & West Norfolk and Norfolk County Council. It was a tough decision for the panel. Councillor Brian Long, chair of the Joint Advisory Panel

said "I was pleased to see the quality of entries submitted to the project and Regan's entry is a deserving winner". Gemma Cousins, Gaywood Valley Project Officer, pictured right with Regan said "I was so pleased to see all the hard work that had gone into the designs, it really was a hard choice but Regan's design was so simple yet effective, it really stood out and it was exactly what we were looking for".



In March, the Gaywood Valley Project went live on Twitter. Follow us at www.twitter.com/GaywoodValley and get regular

updates on up and coming events plus the latest stories and news from Gemma Cousins, Gaywood Valley Project Officer.

FOLLOW US ON 



Working Together, Learning Together

In December 2010, the partners of SURF met in Ghent, Belgium to share their experiences so far and to discuss how to overcome similar barriers but with very different governing bodies.

The East and West provinces of Flanders in Belgium have a very similar landscape to West Norfolk being flat, well drained and arable.

However we enjoy more access to our rural areas and make space for nature, whereas this is discouraged in Belgium due to farming restrictions.



Project Partners are:

- Aberdeen City Council (Lead Partner)
- Leeds Metropolitan University
- City of Bradford
- Norfolk County Council
- City of Enschede
- Saxion University
- City of Almelo
- City of Hengelo
- Province of East Flanders
- Province of West Flanders
- City of Hamburg
- Municipality of Harryda
- Province of Antwerp

SURF brings together partners from 5 countries from around the North Sea (see grey box right).

The Gaywood Valley Project is one of the sub-projects being delivered through SURF, thanks to the support of the Interreg IVB North Sea programme and European Regional Development Fund (ERDF) which has provided

50% of the funding. The project will be implemented by



with

Borough Council of King's Lynn & West Norfolk



Would you like to find out more?

Gemma Cousins, the Project Officer, can be contacted using any of the following:

0344 800 8020 or
01553 778024

gemma.cousins@norfolk.gov.uk

NCC ETD West Area Office
Poplar Avenue, Saddlebow
King's Lynn, PE34 3AQ



If you need this document in large print, audio, Braille, alternative format or in a different language please contact Gemma Cousins on 0344 800 8020 or text phone 0344 800 8011 and we will do our best to help.

